

COMPETITION RULES

1. ORGANIZER

The Organizer of the “The Big Guylian Easter Egg Hunt” is Chocolaterie Guylian NV:

CHOCOLATERIE GUYLIAN NV

Europark Oost 1, B - 9100 Sint-Niklaas, Belgium, T 03 760 97 00

marketing@guylian.be

Further in this document, Chocolaterie Guylian NV will be referred to as 'Organizer'.

2. ENTRANTS

2.1. Except for the persons mentioned in article 2.2, the Big Guylian Easter Egg Hunt is open to anyone worldwide, as of the age of 18 years old.

2.2. The contest is not open for employees and directors of the Organizer or its affiliated and/or subsidiary companies, as well as the relatives, up to the second degree, and other members of the household of such employees and directors.

3. PERIOD

The Big Guylian Easter Egg Hunt starts March 5, 2020 14:00 GMT (Brussels Time Zone) and ends on March 31, 2020 17:00 GMT (Brussels Time Zone). Entries received after said period are not eligible.

More Posts during this period will be posted to enter the competition:

- Thursday March 5, 2020 14:00 GMT (Brussels Time Zone)
- Thursday March 12, 2020 12:00 GMT (Brussels Time Zone)
- Monday March 16, 2020 11:00 GMT (Brussels Time Zone)
- Thursday March 19, 2020 21:00 GMT (Brussels Time Zone)
- Wednesday March 25, 2020 14:00 GMT (Brussels Time Zone)
- Monday March 30, 2020 19:00 GMT (Brussels Time Zone)

4. ENTRY

4.1. The assignment:

Subject of this “The Big Guylian Easter Egg Hunt” is to answer to this question in the comments: "How many golden Easter eggs can you find on our website (homepage*)?"

* Counting in one language.

Picture of the Golden Eggs

Link homepages:

ENG€: <https://www.guylian.com/>

ENG£: <https://www.guylian.com/us/>

NL: <https://www.guylian.com/nl/>

FR: <https://www.guylian.com/fr/>

GE: <https://www.guylian.com/de/>



*Count every unbranded golden egg you can see on the homepage of your language. Even if you can only see a part of the golden egg, this counts.

4.2. How to enter this contest?

The Competition is held on the Facebook and Instagram pages of Guylian:

www.facebook.com/GuylianChocolates and <https://www.instagram.com/guylianchocolates/>

4.2.1. More entries per post, per person are allowed.

4.2.2. Entry implies full and unconditional acceptance of the Competition Rules, including but not limited to any decision the Organizer will take.

4.2.3. No responsibility is assumed by the Organizer for lost, late, incomplete, misdirected or illegible data.

4.2.4. Organizer reserves the right to disqualify any entry they judge to be in violation with these Competition Rules. The Organizer is not obliged to give any further justification or motivation. The decision is final and no further discussion or correspondence will be done on the matter, nor will the decision be open for appeal or review.

5. SELECTION OF THE WINNERS

5.1. During the competition period 5 winners will be chosen within the Entrants, maximum 1 prize per entry.

5.2. Prizes will be awarded in a random drawing conducted, during the period of the competition, by the Organizer, from among all eligible and correct entries received.

5.3. The decision of the jury is final, unassailable and thus not open for appeal or review.

6. WINNERS

The winner will be notified by Facebook (Messenger), no later than April 30, 2020.

7. PRIZES

7.1. Five prizes will be awarded, being: an Easter Package of Guylian Chocolates:

1x Guylian's Temptations Easter Bunny 182g

1x Mini Filled Easter Eggs 185g

1x Guylian Flamed Egg 200g

1x Sea Shells 250g (Easter sleeve)

1x Golden Egg

1x 70g Egg + 65g Sea Shells

7.2. All prizes are non-transferable and not redeemable for cash or any other object than proposed, and may not be combined with any other offer, discount or promotion.

7.3. The Organizer preserves the right to replace the prizes by prizes with the same or a higher value, in case of force majeure.

7.4. The prize will be sent to the address the winner has indicated by personal messages on Facebook.

8. DATA PROTECTION

By accepting the competition rules, the Entrant acknowledges and accepts that all its personal data collected in this competition, will be recorded and processed in a database by the Organizer, who is responsible for the processing of the personal data, in accordance with the applicable legislation regarding data protection, especially the Belgian law of December 8, 1992 concerning the protection of privacy and the processing of personal data. The personal data will be used for the good course of this competition. The Entrants have the right to gain knowledge of their recorded personal data, as well as to request the deletion or correction of their personal data. In order to obtain information or correction of personal data the Entrants should send a letter to Chocolaterie Guylian NV, Guylian Marketing, Europark Oost 1, B - 9100 Sint-Niklaas, Belgium or send an email to marketing@guylian.be. For more information, you can read our privacy policy: <https://www.guylian.com/privacy-policy/>.

9. DISPUTES

The courts Antwerp shall have exclusive jurisdiction for all disputes concerning the Big Guylian Easter Egg Hunt. The Court shall apply the laws of Belgium, without regard for doctrines of conflict of law. In case a dispute resorts under the exclusive competency of the Justice of the Peace, the Justice of the Peace of the 1st district of Antwerp shall have exclusive jurisdiction.

In any such dispute, Entrants will under no circumstances be permitted to obtain compensation for, and hereby waives all rights to claim punitive, incidental or consequential damages or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this competition).